WELCOME GUIDE

12th-13th April, 2019

Venue TBC

Venue TBC
ARE YOU READY TO CHANGE THE WORLD?

HELLO MELBOURNE!

March 1-2nd
Mexico City

March 8-9th
Toronto
Dubai

March 15-16th
Boston
San Francisco
London
Abuja

March 22-23rd
Shanghai
Accra
Santo Domingo
Ramallah

March 29-30th
Kuala Lumpur

April 5-6th
Manila
Madrid

April 4-5-6th
Ho Chi Minh City

April 12-13th
Melbourne
Mumbai
Cairo
Oslo

April 19-20th
Nairobi
Tunis

April 26-27th
Amman
Paris
Bogota
Quito

April 27-28th
Tokyo

2019 Regional Summits
The Hult Prize is going on 10 years now, and there was never a better time to join this movement than today. I love this program, and I love the solutions it generates every year. Since it began, the Hult Prize has had participants from more than 1,500 universities and 121 countries, and in this year alone there were 200,000 students working in teams to come up with projects that make a difference; that's a pretty impressive record. This is the world’s largest student movement for impact.

I love the Hult Prize because it deals with what I think is the most important, and generally overlooked, question that we have to face in our complicated interdependent worlds, where so many good things and so many troubling things are happening at once - which is ‘how’. Anybody can talk about problems, and Governments, Foundations, and wealthy people can give money towards them – but people still have to figure out HOW to turn their good intentions into positive changes that move other peoples’ lives and empower them. That’s what the Hult Prize student teams seek to achieve every year and I’m grateful to all those who have, and will, participate.

The 2019 Hult Prize Challenge is asking participants to focus on job creation, to counter the unbelievably high unemployment rates in so many countries around the world. Some of the poorest places on Earth have a disparity that is breathtaking. It is really important to let people out of poverty, and poverty is more bearable if at least you think you can work your way out of it. The worse thing that can happen to anybody is to have to get up every morning and start the day believing that everyone of your tomorrows will be like yesterday. The worse thing that can happen to anybody is to have to get up every morning and start the day believing that everyone of your tomorrows will be like yesterday - and millions and millions of young people believe that today.

Young people feel stuck. It is this feeling of being stuck that makes them vulnerable to resentment, and then to divisive political rhetoric and conspiracy theories like the ones we are witnessing today around the world. If you feel economically stuck and socially displaced and there is no lifeline and no option, then you begin to consider alternatives that your better angels would never entertain.

I therefore believe that this challenge, to develop an idea that provides meaningful work for 10,000 young people within the next decade, is particularly important in the current global environment. It’s also important because for the first time, the Hult Prize Foundation is asking the broader community of those who support it, including people who have participated before, to join in and compound the impact by collectively creating work for a million young people around the world on every continent over the next decade - it is a worthy challenge.

Wishing you all great success,

William J. Clinton,
42nd President of the United States of America and Founding Chairman, Clinton Foundation
Dear Attendees

On behalf of all of us here at the Hult Prize Foundation, congratulations! Making it this far is a BIG deal and an accomplishment that will last a lifetime. However, please remember, that your work is just getting started. Every year hundreds of thousands of young people from colleges and universities around the world come together around the Hult Prize to think big, be bold and work towards solving some of humanities biggest challenges. We join hands in the hope of creating a better world for all, through the sharing of new ideas and the inspiration, community and connections that come with it.

We have spent a decade inspiring and leading young people to think differently about how business can transform lives and be used as a force for good. Our global programs are each designed to change the trajectory of students at their most critical inflection points, converting ordinary degree seekers into game-changing impact entrepreneurs.

Since being founded, the Hult Prize movement has mobilized over one million students to re-think our future, and empowered them to be the change they want to see in the world. We are humbled that our flagship challenge has grown to become a benchmark program for social entrepreneurship and that our learning initiatives continue to breed disruptive innovation on nearly 2,000 college and university campuses across 100 plus countries.

This year is a special year for us here at the Hult Prize, and for me personally, as we celebrate a decade of impact and our 10 Year Anniversary. If I have learned anything over my tenure it is truly that, “anything is possible” IF you believe that struggling together is better than prospering alone. For us, by us.

Remember to have fun, be bold and always be kind. If you get a chance, please take some time to thank our community judges, mentors, experts, advisors, university officials, your parents and everyone else who has given their time to nurture and support a generation of young people that are poised to lead a generation to change the world.

Thank you for joining us.

Ahmad Ashkar,
Founder and CEO | Hult Prize Foundation

“Anything is possible IF you believe that struggling together is better than prospering alone.”
5 Practical Details

Venue TBC
TBC

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Traveling to Regional City & Transportation

Melbourne’s main airport at Tullamarine is located 23kms from the CBD with the journey taking from 20 to 35 minutes depending on traffic. On arrival, you will find many transportation options and information access points in the terminals. All terminals are close or adjoin each other and you will not need to get a bus to go to other terminals.

Taxis:
**Taxi ranks are conveniently located** across each of the terminals. Melbourne CBD is approximately a 30 minute ride away and will cost about $56-$62 one way.

Skybus - city express
**SkyBus runs** express bus services every 10 minutes between Melbourne Airport and Melbourne CBD, operating all day, every day at a flat rate of $19 one-way. They have service desks conveniently located at each terminals, and provide a free City Hotel Shuttle. Skybus also provide direct services to St Kilda, Southbank, Docklands, Frankston and Peninsula.

Airport shuttle buses
**Melbourne Airport** is serviced by numerous shuttle services. Their pick-up and drop-off location is dependent on the service they offer.

Public buses
**Public Transport Victoria (PTV)** operates 5 timetabled services from the T4 Ground Transport Hub.
CityApps

CityMapper
Citymapper can help you check nearby departures in real-time, find the fastest route combining bus, subway, train, ferry, taxi, car share, bike share and walk.

OpenTable
You can use this app to find restaurants, check the availability, reviews and menus.

PTV
The Public Transport Victoria app is a guide for Victorian public transport journey planning.

Uber
Uber is an on-demand taxi application. Use Uber Pool to save even more.
I. Hostel
1. Melbourne Central YHA
2. Melbourne Metro YHA
3. Nomads Melbourne

II. 3-Star hotels
1. Space Hotel
2. Ibis Melbourne Swanston Street Hotel

III. 4-Star Hotels
1. Radisson on Flagstaff Gardens Melbourne
2. Jasper Hotel
3. Oaks on William

IV. 5-Star Hotels
1. Sofitel Melbourne on Collins

V. Others
1. airbnb.com
2. hostelworld.com
In 1956 Melbourne became the first host of the Olympic Games outside of Europe and North America.

Melbourne was the capital city of Australia for 26 years between 1901 and 1927 before the capital became Canberra.

Melbourne has been ranked the world’s most liveable city every year since 2011 by the Economist Intelligence Unit.
## Itinerary

### Friday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>3:30-5:00PM</td>
<td>Welcome Orientation and Registration</td>
<td>TBD</td>
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<tr>
<td>5:00-6:30PM</td>
<td>Hult Prize Training Session</td>
<td>TBD</td>
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<tr>
<td>6:30-8:30PM</td>
<td>Networking Reception</td>
<td>TBD</td>
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### Saturday

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>8:00AM</td>
<td>USB Submission Deadline for Presentations</td>
<td>TBD</td>
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<tr>
<td>8:00-9:00AM</td>
<td>Registration &amp; Breakfast</td>
<td>TBD</td>
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<tr>
<td>9:00-11:00AM</td>
<td>Preliminary Round: Morning Presentations</td>
<td>TBD</td>
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<tr>
<td>11:00-11:30AM</td>
<td>Peer Feedback Session</td>
<td>TBD</td>
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<tr>
<td>11:30-12:00PM</td>
<td>Judges’ Deliberation and Callback Session</td>
<td>TBD</td>
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<tr>
<td>12:00-1:00PM</td>
<td>Lunch</td>
<td>TBD</td>
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<tr>
<td>1:00-3:00PM</td>
<td>Preliminary Round: Afternoon Presentations</td>
<td>TBD</td>
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<tr>
<td>3:00-3:30PM</td>
<td>Peer Feedback Session</td>
<td>TBD</td>
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<tr>
<td>3:30-4:00PM</td>
<td>Judges’ Deliberation and Callback Session</td>
<td>TBD</td>
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<tr>
<td>4:00PM-5:30PM</td>
<td>Break and Transfer to Evening Venue</td>
<td>TBD</td>
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<tr>
<td>6:15-6:30PM</td>
<td>Opening Ceremony</td>
<td>TBD</td>
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<tr>
<td>6:30-8:00PM</td>
<td>Regional Final Presentations</td>
<td>TBD</td>
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<tr>
<td>8:00-8:30PM</td>
<td>Judges’ Deliberation</td>
<td>TBD</td>
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<tr>
<td>8:30-10:00PM</td>
<td>Award Ceremony &amp; Evening Reception</td>
<td>TBD</td>
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<td>10:00-1:00AM</td>
<td>After Party</td>
<td>TBD</td>
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<tr>
<td>YEAR</td>
<td>UN’S SDGs</td>
<td>HULT PRIZE CHALLENGE</td>
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<tr>
<td>2010</td>
<td></td>
<td>EDUCATION</td>
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<td>2011</td>
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<td>CLEAN WATER</td>
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<td>2012</td>
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<td>ENERGY POVERTY</td>
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<td>2013</td>
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<td>GLOBAL FOOD CRISIS</td>
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<td>2014</td>
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<td>HEALTHCARE</td>
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<td>2015</td>
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<td>EARLY CHILDHOOD EDUCATION</td>
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<td>2016</td>
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<td>DOUBLING INCOME</td>
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<tr>
<td>2017</td>
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<td>REFUGEE CRISIS</td>
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<tr>
<td>2018</td>
<td></td>
<td>HARNESSING THE POWER OF ENERGY</td>
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<tr>
<td>2019</td>
<td></td>
<td>YOUTH UNEMPLOYMENT</td>
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Leading a Generation To Change The World
HULT PRIZE
BY NUMBERS

+1,600,000
STUDENTS
Empowered to solve
the most critical social
problems

200,000
Startup Business
Ideas Generated

30,000
Judges and Mentors

50,000,000
Man Hours

+120
Countries

+20,000
Volunteers

100,000
Annual Aplications

+$50,000,000
INVESTED IN THE IMPACT SECTOR

2019 Regional Summits
Hult Prize On Campus Program gives you an opportunity to host a local Hult Prize event in your university, allowing the winning team to bypass the traditional application process and fast track their idea through one of 25+ regional final rounds of competition. The program allows more students to compete around the world, leading to more ideas and ultimately more start-ups, each poised for radical impact.
Winning teams from each of our 25+ Regional summit finals from across the world, are having the chance to join the Hult Prize Accelerator Program at the Hult Castle, in the U.K. A global ecosystem of business leaders, mentors, investors, and corporate partners help forge a path for our students to become entrepreneurs and support their development for life. Our network opens doors to capital, mentorship, marketing, business development, customer acquisition, and talent recruitment.

“The winning team in each Regional Summit will spend 8 weeks in the Castle, accelerating their startup.”
Each year, the Hult Prize team issues a big bold challenge aligned with a large market opportunity inspiring students from over 120 countries to solve its greatest problem. 100,000 begin the journey, the top 50 get incubated in our castle in the U.K. and the top 6 teams pitch for USD$1 Million in startup funding at the United Nations Headquarters in New York.
Leading a Generation To Change The World

Join Our Worldwide Community!

Hult Prize Foundation
@HultPrize
@Hult_Prize

unixorn.org
STORIES OF IMPACT

HULT INTERNATIONAL BUSINESS SCHOOL

United Nations Office for Partnerships

HULT PRIZE
10 YEARS CELEBRATING A DECADE OF IMPACT