WELCOME GUIDE

15th-16th
March, 2019

Hult International Business School
1355 Sansome St, San Francisco, CA 94111.

Commonwealth Club
110 The Embarcadero, San Francisco, CA.
HELLO SAN FRANCISCO!
ARE YOU READY TO CHANGE THE WORLD?

Regionals 2019 Summits

March 1-2nd
Mexico City

March 8-9th
Toronto
Dubai

March 15-16th
Boston
San Francisco
London
Abuja

March 22-23rd
Shanghai
Accra
Santo Domingo
Ramallah

March 29-30th
Kuala Lumpur

April 5-6th
Manila
Madrid

April 4-5-6th
Ho Chi Minh City

April 12-13rd
Melbourne
Mumbai
Cairo
Oslo

April 19-20th
Nairobi
Tunis

April 26-27th
Amman
Paris
Bogota
Quito

April 27-28th
Tokyo
The Hult Prize is going on 10 years now, and there was never a better time to join this movement than today. I love this program, and I love the solutions it generates every year. Since it began, the Hult Prize has had participants from more than 1,500 universities and 121 countries, and in this year alone there were 200,000 students working in teams to come up with projects that make a difference; that’s a pretty impressive record. This is the world’s largest student movement for impact.

I love the Hult Prize because it deals with what I think is the most important, and generally overlooked, question that we have to face in our complicated interdependent worlds, where so many good things and so many troubling things are happening at once - which is ‘how’. Anybody can talk about problems, and Governments, Foundations, and wealthy people can give money towards them – but people still have to figure out HOW to turn their good intentions into positive changes that move other peoples’ lives and empower them. That’s what the Hult Prize student teams seek to achieve every year and I’m grateful to all those who have, and will, participate.

The 2019 Hult Prize Challenge is asking participants to focus on job creation, to counter the unbelievably high unemployment rates in so many countries around the world. Some of the poorest places on Earth have a disparity that is breathtaking. It is really important to let people out of poverty, and poverty is more bearable if at least you think you can work your way out of it. The worse thing that can happen to anybody is to have to get up every morning and start the day believing that everyone of your tomorrows will be like yesterday - and millions and millions of young people believe that today.

Young people feel stuck. It is this feeling of being stuck that makes them vulnerable to resentment, and then to divisive political rhetoric and conspiracy theories like the ones we are witnessing today around the world. If you feel economically stuck and socially displaced and there is no lifeline and no option, then you begin to consider alternatives that your better angels would never entertain.

I therefore believe that this challenge, to develop an idea that provides meaningful work for 10,000 young people within the next decade, is particularly important in the current global environment. It’s also important because for the first time, the Hult Prize Foundation is asking the broader community of those who support it, including people who have participated before, to join in and compound the impact by collectively creating work for a million young people around the world on every continent over the next decade - it is a worthy challenge.

Wishing you all great success,

William J. Clinton,
42nd President of the United Stated of America and Founding Chairman, Clinton Foundation
Dear Attendees

On behalf of all of us here at the Hult Prize Foundation, congratulations! Making it this far is a BIG deal and an accomplishment that will last a lifetime. However, please remember, that your work is just getting started. Every year hundreds of thousands of young people from colleges and universities around the world come together around the Hult Prize to think big, be bold and work towards solving some of humanities biggest challenges. We join hands in the hope of creating a better world for all, through the sharing of new ideas and the inspiration, community and connections that come with it.

We have spent a decade inspiring and leading young people to think differently about how business can transform lives and be used as a force for good. Our global programs are each designed to change the trajectory of students at their most critical inflection points, converting ordinary degree seekers into game-changing impact entrepreneurs.

Since being founded, the Hult Prize movement has mobilized over one million students to re-think our future, and empowered them to be the change they want to see in the world. We are humbled that our flagship challenge has grown to become a benchmark program for social entrepreneurship and that our learning initiatives continue to breed disruptive innovation on nearly 2,000 college and university campuses across 100 plus countries.

This year is a special year for us here at the Hult Prize, and for me personally, as we celebrate a decade of impact and our 10 Year Anniversary. If I have learned anything over my tenure it is truly that, “anything is possible” IF you believe that struggling together is better than prospering alone. For us, by us.

Remember to have fun, be bold and always be kind. If you get a chance, please take some time to thank our community judges, mentors, experts, advisors, university officials, your parents and everyone else who has given their time to nurture and support a generation of young people that are poised to lead a generation to change the world.

Thank you for joining us.

Ahmad Ashkar,
Founder and CEO | Hult Prize Foundation

“Anything is possible IF you believe that struggling together is better than prospering alone.”
5 **Practical Details**

**Hult International Business School**
1355 Sansome St, San Francisco, CA 94111

**Commonwealth Club**
110 The Embarcadero, San Francisco, CA

- **Amr Mashaly**
  amr.mashaly@hultprize.org
  +525 58 794 4984

- **Jamal Khayyat**
  jamal.khayyat@hultprize.org
  +961 7 163 5638
Traveling to Regional City & Transportation

**Taxi**

**The cost to downtown** from SFO Airport is USD 45 to USD 55.
From OAK Airport USD 30 to USD 40.

*Yellow Cab*
www.yellowcabsf.com
Phone: 415-333-3333

*Luxor Cab*
www.luxorcab.com
Phone: 415-282-4141

**Subway (Bart)**

**The Bart can be taken** to downtown, and the walk from the Embarcadero stop to campus is approx. 20 minutes.

The entire journey from SFO to Hult Campus is about one hour. For information on arriving and departing from either airport using the BART, see TripAdvisor’s Arriving & Departing article and BART’s airport connection guide.

www.bart.gov
www.bart.gov/guide/airport
City Apps

CityMapper
CityMapper can help you check nearby departures in real-time, find the fastest route combining bus, subway, train, ferry, taxi, car share, bike share and walk. (https://citymapper.com/)

Transit
Transit, like CityMapper, can help you to navigate San Francisco. (https://transitapp.com)

OpenTable
You can use this app to find restaurants, check availability, reviews and menus.
I. 3-Stars Hotels
1. HI San Francisco - Downtown
2. Amsterdam Hostel
3. Green tortoise

II. 4-Star hotels
1. Civic Center Inn
2. Sunrise
3. Casa Loma Hotel

III. 5-Star Hotels
1. Hotel Zelos San Francisco
2. Hilton San Francisco union square
3. Hotel triton

IV. Others
1. www.airbnb.com
2. www.hostelworld.com
Many believe the waters of the SF Bay are filled with dangerous sharks but there aren’t actually any man-eating sharks in the bay.

There are hundreds of earthquakes every year in the Bay Area. However, most are so small (less than a 3.0) that you cannot feel them and they aren’t often discussed.

San Francisco has the 2nd largest Chinatown outside Asia.

You will never run out of new restaurants to try here. At any given time, there are more than 3,500 restaurants open in SF.

The color of the bridge was the primer used to protect the steel for the bridge during transit and the architect loved it more than the other options, so he selected it as its official color.
## Itinerary

### Friday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30-5:00PM</td>
<td>Welcome Orientation and Registration</td>
<td>HBS</td>
</tr>
<tr>
<td>5:00-6:30PM</td>
<td>Hult Prize Training Session</td>
<td>HBS</td>
</tr>
<tr>
<td>6:30-8:30PM</td>
<td>Networking Reception</td>
<td>HBS</td>
</tr>
</tbody>
</table>

### Saturday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00AM</td>
<td>USB Submission Deadline for Presentations</td>
<td>HBS</td>
</tr>
<tr>
<td>8:00-9:00AM</td>
<td>Registration &amp; Breakfast</td>
<td>HBS</td>
</tr>
<tr>
<td>9:00-11:00AM</td>
<td>Preliminary Round: Morning Presentations</td>
<td>HBS</td>
</tr>
<tr>
<td>11:00-11:30AM</td>
<td>Peer Feedback Session</td>
<td>HBS</td>
</tr>
<tr>
<td>11:30-12:00PM</td>
<td>Judges’ Deliberation and Callback Session</td>
<td>HBS</td>
</tr>
<tr>
<td>12:00-1:00PM</td>
<td>Lunch</td>
<td>HBS</td>
</tr>
<tr>
<td>1:00-3:00PM</td>
<td>Preliminary Round: Afternoon Presentations</td>
<td>HBS</td>
</tr>
<tr>
<td>3:00-3:30PM</td>
<td>Peer Feedback Session</td>
<td>HBS</td>
</tr>
<tr>
<td>3:30-4:00PM</td>
<td>Judges’ Deliberation and Callback Session</td>
<td>HBS</td>
</tr>
</tbody>
</table>

**4:00PM-5:30PM / 5:30-6:15PM**

Break and Transfer to Evening Venue

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:15-6:30PM</td>
<td>Opening Ceremony</td>
<td>Commonwealth Club</td>
</tr>
<tr>
<td>6:30-8:00PM</td>
<td>Regional Final Presentations</td>
<td>Commonwealth Club</td>
</tr>
<tr>
<td>8:00-8:30PM</td>
<td>Judges’ Deliberation</td>
<td>Commonwealth Club</td>
</tr>
<tr>
<td>8:30-10:00PM</td>
<td>Award Ceremony &amp; Evening Reception</td>
<td>Commonwealth Club</td>
</tr>
<tr>
<td>10:00-1:00AM</td>
<td>After Party</td>
<td>Commonwealth Club</td>
</tr>
</tbody>
</table>
Leading a Generation  
To Change The World

<table>
<thead>
<tr>
<th>YEAR</th>
<th>UN’S SDGs</th>
<th>HULT PRIZE CHALLENGE</th>
<th>ENTREPRENEUR WINNER</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>4 5 9 10</td>
<td>EDUCATION</td>
<td>1 laptop per child</td>
</tr>
<tr>
<td>2011</td>
<td>6 7 11 13</td>
<td>CLEAN WATER</td>
<td>mPaani</td>
</tr>
<tr>
<td>2012</td>
<td>2 3 5 10 12</td>
<td>ENERGY POVERTY</td>
<td>sunnymoney</td>
</tr>
<tr>
<td>2013</td>
<td>7 10 12</td>
<td>GLOBAL FOOD CRISIS</td>
<td>ASPIRE</td>
</tr>
<tr>
<td>2014</td>
<td>2 3 5 12</td>
<td>HEALTHCARE</td>
<td>NanoHealth</td>
</tr>
<tr>
<td>2015</td>
<td>4 6 10 12</td>
<td>EARLY CHILDHOOD EDUCATION</td>
<td>IMPCT</td>
</tr>
<tr>
<td>2016</td>
<td>1 8 10 13</td>
<td>DOUBLING INCOME</td>
<td>bp BusPass</td>
</tr>
<tr>
<td>2017</td>
<td>8 10 12</td>
<td>REFUGEE CRISIS</td>
<td>RICE</td>
</tr>
<tr>
<td>2018</td>
<td>7 10 12</td>
<td>HARNESSING THE POWER OF ENERGY</td>
<td></td>
</tr>
<tr>
<td>2019</td>
<td>4 5 9 10 13</td>
<td>YOUTH UNEMPLOYMENT</td>
<td></td>
</tr>
</tbody>
</table>

2019 Regional Summits
# Hult Prize by Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students Generated</td>
<td>1,600,000</td>
<td>Empowered to solve the most critical social problems</td>
</tr>
<tr>
<td>Startup Business Ideas Generated</td>
<td>200,000</td>
<td>Throughout the annual Hult Prize challenges</td>
</tr>
<tr>
<td>Judges and Mentors</td>
<td>30,000</td>
<td>Improving thousands of ideas</td>
</tr>
<tr>
<td>Man Hours</td>
<td>50,000,000</td>
<td>Per year invested in pitching, judging and developing entrepreneurs</td>
</tr>
<tr>
<td>Countries</td>
<td>+120</td>
<td>Participating in the global competition program</td>
</tr>
<tr>
<td>Volunteers</td>
<td>+20,000</td>
<td>Per year helping to Lead a Generation to Change The World</td>
</tr>
<tr>
<td>Annual Applications</td>
<td>100,000</td>
<td>Representing more than 45% increase year-on-year</td>
</tr>
<tr>
<td>Investment in the Impact Sector</td>
<td>+$50,000,000</td>
<td></td>
</tr>
</tbody>
</table>
Hult Prize On Campus Program gives you an opportunity to host a local Hult Prize event in your university, allowing the winning team to bypass the traditional application process and fast track their idea through one of 25+ regional final rounds. The program allows more students to compete around the world, leading to more ideas and ultimately more start-ups, each poised for radical impact.
Winning teams from each of our 25+ Regional summit finals from across the world, are having the chance to join the Hult Prize Accelerator Program at the Hult Castle, in the U.K. A global ecosystem of business leaders, mentors, investors, and corporate partners help forge a path for our students to become entrepreneurs and support their development for life. Our network opens doors to capital, mentorship, marketing, business development, customer acquisition, and talent recruitment.

“The winning team in each Regional Summit will spend 8 weeks in the Castle, accelerating their startup.”
Each year, the Hult Prize team issues a big bold challenge aligned with a large market opportunity inspiring students from over 120 countries to solve its greatest problem. 100,000 begin the journey, the top 50 get incubated in our castle in the U.K. and the top 6 teams pitch for USD$1 Million in startup funding at the United Nations Headquarters in New York.
Leading a Generation
To Change The World

Join Our Worldwide Community!

Hult Prize Foundation
@HultPrize
@Hult_Prize