Hult Prize
Class of 2020

Media Kit | June 2020

Presented by:
Hult International Business School
The Hult Prize Foundation transforms how young people envision their own possibilities as leaders of change in the world around them. With a US$1,000,000 global startup prize as its anchor activity, the Hult Prize has brought impact-focused programs, events and trainings to over a million students globally, creating a pathway for youth everywhere to take action to build a better world.

In just over a decade, the foundation has deployed more than $65M into the impact sector which it helped create. Operating on more than 2,000 college and university campuses in 121 countries with a global team of more than 30,000 staff, student volunteers, and changemakers, the Hult Prize continues to be a disruptive global leader in education, soft skills training, and entrepreneurial development for the 21st century.
The Experience of a Lifetime

The Hult Prize has been named The “Nobel Prize for students” from media sources worldwide.

Featured Media:

[Logos of various media outlets]
Hult Prize Class of 2020 has spent an entire year creating game changing enterprises

The Hult Prize is home to the world’s largest college and university hub network for impact. The OnCampus Program operates on two-thousand college campuses on five continents and is made up of students, university administrators, professors and alumni who participate in the program as mentors, speakers and sponsors for events, workshops and startup competitions which are organized under the Hult Prize Banner.

**On Campus Programs**

+2000

**Program Alumni**

Leading a generation to change the world

+2,100,000

**Regional Summits**

+50

**Countries**

within the Hult Prize Community

+121

**Annual Participants**

Making us the world’s largest impact entrepreneurs training program

300,000

**Countries**

Bangkok
Islamabad
Beirut
Ankara
Amman
Boston
Palestine
Kuala Lumpur
Abuja
Cairo
London
Monterrey
Tokyo
Tunis
Dhaka
Ho Chi Minh City
Lima
Melbourne
Toronto
Bogota
Nairobi
Santo Domingo

Hult Prize Class of 2020 has been curated from the most competitive, robust and internationally diverse entrepreneurship training program in the world.

Our Class of 2020 has spent an entire year creating game changing enterprises

+121
Academic Program

#1 RATED IN THE WORLD BY:

+30,000
Expert and Mentor Community

16 weeks
Learn · Live · Work · Play

US$1,000,000
Annual Global Startup Prize

US$65,000,000
Invested in impact since inception

United Nations
Office for Partnerships
For more than a decade, we have been

**Leading a Generation**

**To Change The World**

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<tr>
<th>YEAR</th>
<th>UN SDGs</th>
<th>HULT PRIZE CHALLENGE</th>
<th>ENTREPRENEUR WINNER</th>
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Challenge in Progress
The Accelerator Program
My brothers and sisters, welcome to the 2020 Hult Prize Global Accelerator! We have spent a decade building the Hult Prize community around the world and are humbled by the opportunity to bring you deeper into our universe as we help you accelerate your ideas for change. Our community of young people, mentors and friends all believe in you and have assembled to provide you the resources you need to be successful this summer and beyond. Our amazing organizing team has put together a truly world class program for you, and you can expect the next few months with us to be life-changing. Everyone here is dedicated to you and committed to impact. On behalf of everyone here, welcome!

Ahmad Ashkar,
Founder and CEO | Hult Prize Foundation
The final four weeks of the Hult Prize Flagship Accelerator Program are spent on a 190-acre estate just outside of London where entrepreneurs complete their training. They are joined by a global ecosystem of business leaders, mentors, investors, and corporate partners who help forge a path for our students to become entrepreneurs and support their development for life. Our network opens doors to capital, mentorship, marketing, business development, customer acquisition, and talent recruitment.

**Commercialize at The Hult Castle**

The Hult Prize Class of 2020 spend the final four weeks of the Accelerator program living, playing and working together in a castle.
Meet
The Hult Prize
Class of 2020
**EVeer**
Thanmasat University, Thailand

EVeer is a peer to peer electric vehicle charging platform that addresses the biggest barrier to EV car adoption, the lack of charging stations, by connecting drivers to nearby charging equipped homes. Drivers can search for home charging stations on an application that is GPS-enabled and request access to the closest one on demand and in real time (or in advance). Hosts list their home charging stations and review/approve potential customers before their address is revealed. After the charge, drivers pay a fee through the application and EVeer collects a commission. The company has been operating for 5 months and has launched in Thailand.

**InfinityBox**
Indian Institute Of Technology, Kharagpur, India

Online food delivery is one of the fastest growing markets on the globe, and Infinity Box aims to address the 3,000 tons of waste produced every month by restaurants and consumers still using (mostly) plastic. By partnering with food delivery platforms, the company will provide reusable boxes and incentivize customers to return them in specially designated and dispersed bins by offering rebates and discounts. The company expects to reuse boxes up to 100 times, and keep their customers safe by using industrial washers to clean the boxes after every use. The company’s initial target market is India.

**Cynefin**
Applied Science Private University, Jordan

Cynefin seeks to address the problem of overgrazing and land desertification, which are estimated to cause $42bn of losses in food productivity every year. The company has created an ‘automatic planter’ that includes seeds, fertilizer, and nutrients delivered directly into the ground by livestock as they graze and roam. Farm and livestock owners will be able to fit the device onto their animals and automatically plant acres of additional land. Cynefin is currently in touch with the Jordanian government to become part of the Green Jordan initiative, which seeks to address the 81% of land that isn’t planted currently.

**Agave Networks**
Imperial College London, UK

Agave Networks is an online marketplace for surplus construction materials. Almost every construction site is left with unused wood, steel, and other basic materials, which are currently disposed of at the end of the project (often at a cost). This company will enable construction firms and contractors to sell and list their excess materials on a shared website, earning money for the materials and saving money on the disposal. The company will begin its operations in Germany.
**Forget Me Not**  
University of South Dakota, USA  

It takes the same amount of water to create one cotton t-shirt as a human uses in 13 years of life. Fast fashion is one of the most environmentally destructive industries globally, but also hard to replace due to its convenience and efficient supply chain. This company’s mission is to make thrifting and second hand clothing (both fast growing markets globally) just as attractive and convenient as traditional retail. Their application will curate the second hand shopping experience, offering only the best and most fashionable products, enable ordering and delivery from multiple thrift stores and locations, offer online educational workshops, and build a community all in one place. The company’s initial focus will be on the United States consumer market.

**WarnMyLungs**  
Universitas Gadjah Mada, Indonesia  

Forest fires and other environmentally polluting events continue to ravage large cities across the world. In Indonesia, for example, fires are hard to track and cause significant air pollution on the days when they burn. WarnMyLungs’ mission is to educate consumers on air pollution and facilitate access to healthcare and educational resources with a GPS enabled app that tracks air safety across geographical areas. The company is starting their operations in Indonesia, but aims to move to large neighboring cities, educating consumers and businesses on air quality and helping users make decisions in real time.

**Greeners**  
Arab American University, Palestine  

This company is providing a much-needed retake on chemical fertilizers, demand for which reached 200 metric tons in 2019, and the use of which has left imbalances in the nutrient profiles of land across the globe and introduced chemicals into our food supply chain. Greeners has developed a novel method of extracting CO2 from the atmosphere and adding nutrients and minerals to produce natural chemical free fertilizer that costs ten times less than other natural fertilizers. They are starting their activities in Palestine and are working on validating the technology.

**Greepars**  
Islamic University Of Gaza, Palestine  

The global disposable diaper market is expected to reach $84bn by 2022, and it represents one of the most polluting products on the planet. Greeners has developed a unique new diaper consisting of a reusable core with disposable inserts made of biodegradable and sustainable materials (bamboo). The product is convenient, sold with multiple disposable inserts per pack, and priced at 80% of traditional diaper brands. The company was founded by mechanical engineers and is currently operating out of Palestine.
Plastic packaging is a global crisis - with tons of it every year ending in our oceans, our streets, our food, and our landfills. White Sapphire has engineered a unique biodegradable plastic that turns into plants when disposed of in the ground. Their first product, a water bottle, can be used for 2 months before it must be thrown out. The bottle then decomposes and grows a plant over a 3 month period. The startup has completed their prototype and initial testing, and is currently based in Palestine.

For women and smallholder farmers around the world, accessing capital is a real challenge that often forces them to shut down or sell to larger conglomerates. Farmhut is a crowdfunding platform designed to break the barrier between farmers and investors, connecting them directly and on a micro scale. Farmers can list their crops on the application with the expected returns and investment cost for each, and investors can choose to provide capital and share in the crop yields on a micro scale (per crop). With the platform, investors can choose to invest in as little as one tree, and earn a shared return over time. Farmers can monetize their land in a totally new way (raise money for expansion, equipment purchases, and improvements), and on a much smaller scale depending on their needs. The company expects to begin operations in Africa.

Pura Pads has developed sanitary napkins for women that are fully biodegradable and sustainable, and made from wasted local raw materials (cassava and banana). The product can fully decompose in 12 months after disposal and will be priced on par with competitors. The company will begin operations in Thailand where they have easy access to the raw materials needed.

Though the technology has been fully developed, the biggest challenge with growing cultivated in-lab meat products at a commercial scale (much cheaper and far less harmful to health and environment), is the provision of an affordable and efficient medium for the cells to grow on. Multus Media will enable the cultivated meat industry to flourish because they’ve developed an affordable and effective yeast-based medium for growth factor production to serve cultivated meat companies. Multus Media will be a provider to cultivated meat companies of the future, and enable that industry to take off. They are starting their operations in the United Kingdom.
This company simplifies the process for individuals to dispose of and acquire second-hand furniture, while saving customers’ time, money and effort. With 9.8 million tons of furniture ending up in U.S. landfills every year, something needs fixing. The online platform enables the seamless pick up of second-hand furniture from sellers and allows customers to browse, select, pay, and arrange for delivery - and feels much like an IKEA catalogue. The company believes in a circular economy where waste is reused. The Treasure Hunters team is starting their operations in the United States, targeting the college student market.

Welcome to the future of marketing, where brands increasingly move towards sustainable products and messaging but also re-organize their supply chains from top to bottom. Pollumesh is the marketing agency of tomorrow, which helps companies and brands build stronger and more meaningful relationships with their customers. The company’s first product is a smog-eating billboard that they installed in Mexico City, and which customers have been raving about. These three women are based in Mexico and looking to expand into the rest of Latin America pretty quickly.

In the US alone, the incense market is projected to reach $230M by 2025. In India, where incense burning is associated with many ceremonies and rituals, the market is also significant, but these products are often harmful to the environment and humans while they burn, and become an important source of waste thereafter. Arpan has found an innovative way to use natural ceremonial flower waste, which traditionally is thrown out causing water pollution, to create sustainable and safe natural perfumed incense sticks manufactured by local women villagers. The company is starting their operations in India, though they’ll be exporting their product globally.

DHIB is a health and wellness brand that substitutes all regular hygiene products with renewable, reusable, eco-friendly, and biodegradable alternatives. Their first product line includes toothbrushes, diapers, hairbrushes, masks, make up wipes, and sanitary pads. They’re mainly made of bamboo and cork, and are currently sold online through their website. The company is starting operations in Tunisia.
Meet The Startups

GelWear
Universidad De Investigación De Tecnología Experimental Yachay Tech, Ecuador

Disposal diapers are one of the greatest pollutants on earth. GelWear has developed an eco-friendly diaper that combines reusable cloth with a superabsorbent disposable membrane created from cane waste. This diaper biodegrades 100 times faster than the common diapers available on market, and costs much less to make. GelWear provides comfort to babies, lower cost to parents, and better environmental conservation for humanity. The company is starting operations in Ecuador.

JuteX
Ahsanullah University of Science and Technology - Bangladesh

Bicycles are a popular means of transportation mostly made of aluminum alloy due to its strength to weight ratio. This material is harmful to the environment though and releases a massive amount of toxic gases during extraction and processing. JuteX has come up with a bicycle that is made of a lightweight, strong, and durable natural fiber (jute) that will be cheaper than aluminum bicycles. Their prototype has been completed and industry tested, and they’ve established initial conversations with retailers who will sell their bicycles. The company is launching in Bangladesh, one of the largest producers of Jute fiber in the world, and neighbor to the biggest global markets for bicycles.

Muda Outfitters
Vanderbilt University, USA

Traditional clothing manufacturing processes consume massive amounts of water and contribute significantly to global waste. Muda Outfitters provides comfortable and long-lasting reversible uniforms to all types of organizations. Made of 100% hemp, uniforms are sustainable and durable alternatives to traditional polyester clothing, and can be customized, reused, and disposed of easily. Their products are offered online through their B2B website.

PollenBee
Instituto Tecnológico Autónomo De México, Mexico

Bees for hire. The increasing use of pesticides on crops is decimating global bee populations and threatening our food supply. While many companies are working on replacing chemical pesticides and fertilizers and promoting organic or natural farming, these efforts will take time. PollenBee provides an immediate solution by building healthy and active bee colonies off site, and then renting them out as ‘pollinators for hire’, transporting them to fields and farms, monitoring their health and activity, and then returning them to home base. This innovative and unique service guarantees the health of the bees, the effectiveness of the pollination, and enables all farmers to ensure crop yields. The companies’ colonies are currently being built in Mexico.
Amtea
Jordan University Of Science and Technology, Jordan

Amtea is a crowd-shipping platform which connects travelers with available luggage space to customers who want to send items to the same traveler’s destination. This cavalier crowd-shipping platform effectively replaces the middle man, and takes advantage of currently unused space, while allowing travelers to make extra income. Goodbye packaging and weight fees, hello friendly strangers. The company is currently working to overcome legal barriers, simplify the complex shipping supply chain, while launching their prototype application, and the company is based in Jordan.

NABÚ
Universidad Mayor de San Andrés UMSA, Bolivia

Millions of toothbrushes are purchased and discarded every year. A majority of these are cheap and plastic. Nabu has designed and developed a biodegradable bamboo toothbrush that can be used and discarded safely. The company has sold hundreds of products since launch on their online website. Nabu is a Bolivian company that manufactures biodegradable bamboo brushes in a friendly way with our land.

AlgaX
Queen Mary University of London, UK

AlgaX is a food production company that uses modular and scalable algae panels to absorb CO2 and obtain two main products: Omega 3 Oil and Biomass protein, which are then sold on and offline to customers. One acre of our technology has the same CO2 absorption as 58,000 mature trees. Further, our modular panels can be installed on rooftops of polluted cities where CO2 concentration is at its highest. With our cost-efficient technology, we are not only absorbing CO2 but also reversing the damage pollutants do every day.

KLIND AIR
Jaramogi Oginga Odinga University of Science and Technology, Kenya

Every day, humans are exposed to countless chemicals, irritants, and carcinogens in the air. Though everyone knows it happens in the streets, most of us don’t realize that it also happens in offices, buildings, and homes - where detergents, cleaning products, clothing, appliances, soaps, shampoos, and packaging all contribute to air quality. Klind Air has developed a proprietary air filter made from bamboo carbon which significantly reduces indoor air pollution, and they’ve created a device that filters air while measuring pollution data. Siemens has already provided this startup with a $10k research grant, the startup has sold 40 units that they manufactured in an innovation lab in Nairobi, and their device is already priced lower than the competition.
Plasfill
AUB - Beirut, Lebanon

Plasfill has created a material made out of recycled plastics and other waste to cheaply, solidly, and quickly fix potholes and mis-leveled manholes. The product is in pellet form and can simply be poured into a pothole and then heated with a portable manual blow torch. Within minutes, the material assumes the shape of the pothole and can resist the weight of a car or truck. The company is currently manufacturing their product in Lebanon.

Castus
Misr University For Science and Technology, Egypt

One of the biggest pollutants in the oceans and seas is plastic. We’ve seen pictures of it in animal digestive systems, on the ocean floor, and on beaches all around the world. Castus has discovered that water currents actually cause plastic to accumulate in specific areas of the oceans and seas, and have created a website that uses their proprietary technology leveraging satellite images and live maps to locate these ‘plastic patches’ in the sea, drastically reducing extraction costs. The company has started working with environmental organizations (specifically in Alexandria) and governments seeking to extract the waste, and the team is currently based in Egypt.

BIOS
Foreign Trade University, Vietnam

The global leather industry contributes significantly to pollution (dyes), leads to animal abuse and rights violations around the world, and is tragically unsustainable. BIOS has developed a proprietary multi-purpose leather-like material made through a natural process that can be easily used to make bags, shoes, clothing, belts, and any other item. The company collaborates with environmentally-conscious local partners to produce sustainable goods, but will be in the primary business of selling the raw material to designers and manufacturers who will then create the ultimate product. With BIOS, leather has never been more sustainable.

BFreeze
National University Of Science And Technology, Pakistan

BFreeze targets the global market for air conditioning, which is harmful to the environment, continues to experience double digit growth, and has been largely technologically stagnant for the last 30 years. BFreeze has launched a novel air conditioning unit that includes a patentable membrane that collects dust and water, purifies air, and saves money and the environment. The company has secured funding for their prototype (2 ton model), has validated the technology by third party experts and industry leaders, and has secured a number of important partnerships and purchase orders that confirm their product is far better than the competition.
The use of chemical fertilizers contributes to global warming, leads to soil degradation caused by inorganic materials, and introduces chemicals to our food supply chain. Number Two uses common household waste to create organic fertilizer & soil conditioner out of fecal matter (human and livestock). Their intention is to do this on a large scale and ultimately substitute it for chemical fertilizers. By recycling fecal matter, we are directing waste towards a productive means for the betterment of humanity, as opposed to letting it pollute the environment, or waste away.

Welcome to agriculture 2.0 - affordable, personalized Hydroponic Plant Pods that will bring 21st-century agriculture to the comfort of your home. We aim to change how the world is farming and consuming food. Get fresh, organic products at any time of the year with your personalized urban orchard. Happy lettuce comes with its own unique interactive social media app that features multiple tools from fun facts, short reads, plant identification, games, reminders, and delicious green recipes.

In most of the world, consumers have to pay for their water and gas usage every month. These are either directly supplied by a connection to mains, or delivered in trucks (water) and containers (gas) and then connected inside residential and commercial buildings. Consumers are only able to fund out their consumption when they receive the bill. Eregulator has designed and prototyped an affordable, easy-installation regulator that monitors and controls in real time the use of gas and water in homes, industrial facilities, and offices. The company hopes that resource and financial savings will incentivize customers to spend the additional $20. The product also has other features such as a phone application to monitor usage and to control consumption. This company is based in Jordan.
How can you help?

- Publish an article
- Help them get funding
- Connect them to a resource
- Offer time
- Follow their journey
  #CLASSOFIMPACT
Are you following us on social media? The Hult Prize social media channels are the best in class when it comes to youth-driven impact. Connecting with us means that you will have a direct line of communication to us and our Class of 2020, along with peers, industry experts, our alumni and the largest global network of youth changemakers from around the world.

If that wasn’t enough, you will enjoy all the benefits from engaging with one of the industry’s leading and most active social media voices - guaranteed to deliver your daily dose of impact and inspiration.

So what are you waiting for? Take your phones out right now and add us, subscribe and connect, like, follow, share, post and join us in leading a generation to change the world!

Instagram: @hultprize
Facebook: hultprize
Linkedin: Hult Prize Foundation
Twitter: @hultprize
Youtube: hultprize
Tik Tok: @hultprize

#HultPrize
“Only together we can become the change you want to see in the world...”

-Ahmad Ashkar
Leading a Generation To Change The World

Join Our Worldwide Community!

For media or partnership requests please contact: nabilah.tarin@hultprize.org