



CREATIVE DESIGN CHALLENGE

Questions? hello@hultprize.org
Deadline **December 27, 2020**

Show us what you got and how you express yourself!

Introducing our **2020 Creative Design Challenge**, a chance for you to envision next year's Hult Prize!

How to participate:



1

Idea

Envision how the 2022 Hult Prize Challenge would look like and the impact it will have. Describe your idea in a one-pager.



2

Identity

Based on your idea, **create a graphic identity** that includes:

- Typography
- Color palette
- Logo creation
- Imagery style



3

Execution

Design a one-pager of your 2022 Hult Prize Challenge using your graphic identity. This will be your deliverable.



HULT
PRIZE

Important Information:

- Please include in your presentation resources that help explain your idea. *The sky is the limit.*
- Send us your challenge to: hello@hultprize.org
- Deadline: **December 27th, 2020. 11:59 PM (EST)**

Get your dream job at the Hult Prize!